



Introduction to Sino-American Logistics Council and Global Supply Chain Classroom

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This presentation provides an introduction to the Sino-American Logistics Council and Global Supply Chain Classroom.

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Our History

The roots of the Sino-American Logistics Council (SALC) and Global Supply Chain Classroom (GSCC) extends back to when China's logistics industry opened up to foreign logistics enterprises.



- The American Society of Transportation and Logistics (ASTL) is a professional organization founded in 1946 by a group of industry leaders to insure a high level of professionalism and promote continuing education in the field of transportation and logistics.
- AST&L began its CTL certification in 1949. The CTL Waiver program was adopted by renowned American universities
- ASTL established a representative office in China in 2006 to offer its widely recognized training and certification programs, and to promote US-China cooperation in the logistics field.



To institutionalize ASTL's leadership role in bridging the two countries' logistics industries, the **Sino-American Logistics Council (SALC)** was established at the 2013 Sino-American Logistics Conference in Chicago.

SALC's inaugural resolution was signed by two people who played an instrumental role in the historic resumption of maritime trade between the United States and People's Republic of China; **Mr. Stanley Barer**, and **Capt. Qian Yongchang**.

Captain Qian and Mr. Barer also served as the honorary chairmen of the newly created Sino-American Logistics Council.



Mr. Barer and Capt. Qian paved the way for U.S. cargo vessels to sail to Shanghai in May 1979, and later brought the Chinese vessel Liu Linhai to Seattle. Capt. Qian is the Former Chinese Minister of Communications, and the first chairman of China Ocean Shipping Company (COSCO). Mr. Barer is a maritime lawyer, business leader and Former Chief of Staff for Senator Warren Magnuson.



In March, 1979, the first US ship S.S. Letitia Lykes arrived in Shanghai. Capt. Qian hosted American delegation.

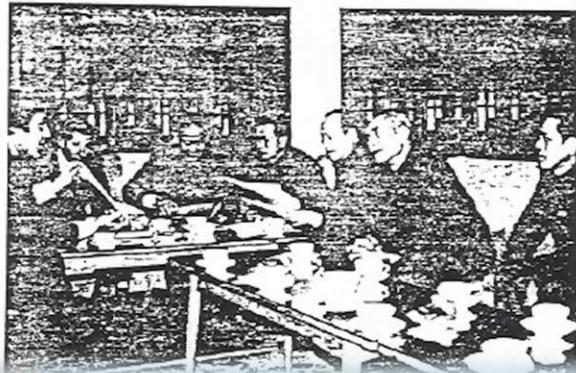


In April, 1979, the first Chinese ship Liu Lin Hai arrived in Seattle. Mr. Barer hosted Chinese delegation.

LYKES SENT FIRST AMERICAN SHIP TO CHINA IN 30 YEARS

Lykes Bros. Steamship Co., Inc., a subsidiary of The LTV Corporation, announced as we went to press that one of its ships would be the first American ship to enter a port in the People's Republic of China in 30 years. The S.S. Letitia Lykes was due to arrive in Shanghai on March 18.

"As the first call by a U.S. vessel in a mainland Chinese port since 1949, we believe this Shanghai call will serve as a major step toward the mutual goal of rebuilding commercial relations, understanding and good will between the two nations," said W.J. Amoss, Jr.



柳林海首航代表团成员
Liu Lin Hai delegation



Our Mission

“The Sino-American Logistics Council is a platform for business collaboration between the freight transportation and logistics industries in China and the United States, across all transportation modes, to adapt the knowledge, expertise and experience gained by the U.S. to develop innovative, long term business solutions to the transportation and logistics challenges that have been identified by China as keys to meeting its sustainable development goals.”



SALC established many platforms for bilateral dialogue between the two countries, sharing industry best practices and standards, and developing talent for the fast growing logistics industry. The major focus areas included...



US-China collaboration in transportation and logistics – including the prestigious **Sino-American Logistics Conferences**, and hosting many government, education and industry exchange delegations to the U.S.



Assistant Secretary of US DOT Susan Kurland and Deputy Minister of China MOT Dai Dongchang at Sino- American Logistics Conference



Former Minister of Transport Qian Yongchang and former US Senator Kit Bond at Sino- American Logistics Conference



The inaugural Sino-American Logistics Conference was held in Beijing in 2007



The Sino-American Logistics Conferences were held in various cities in US and China from 2007 to 2019



Play video produced for the Celebration Dinner

Building people to people relationships



Gala dinner celebrating the 30th Anniversary of resumption of US-China maritime trade



Joel Secundy, Deputy Assistant Secretary, US Department of Commerce at Sino-American Logistics Conference

The Yangtze Mississippi River Dialogues were held from 2010 to 2015



US Maritime Administrator David T. Matsuda delivers keynote speech at Yangtze Mississippi River Dialogue in New Orleans



Yangtze Mississippi Rivers Dialogue Forum led to the establishment of the US-China Transportation Forum's Ports and Inland Waterways Working Group



China Wuhan Port and US Central port signed sister port agreement at Yangtze Mississippi River Dialogue in Wuhan





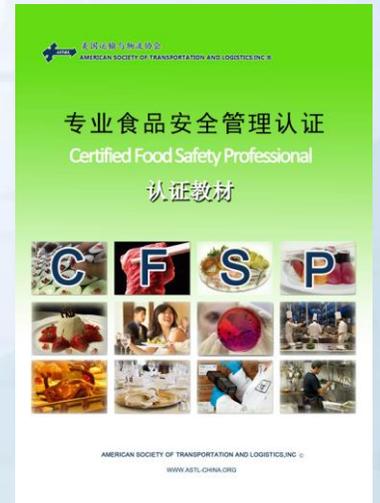
Other Initiatives include:

Cold Chain Logistics – Promote development of cold chain logistics system to improve food Safety and food Security in China.

- Organized the **US-China Cold Chain Standards Conferences** in collaboration with USDA, FDA, DOC and pivotal Chinese cold chain organizations
- Founding member of **American Cold Chain Logistics Working Group** in China
- Developed a **Certified Food Safety Professional** training and certification program for China
- Involved in the research report **Improving Logistics for Perishable Agricultural Products in the People's Republic of China**, Co-published by Development Research Center of the State Council and Asian Development Bank

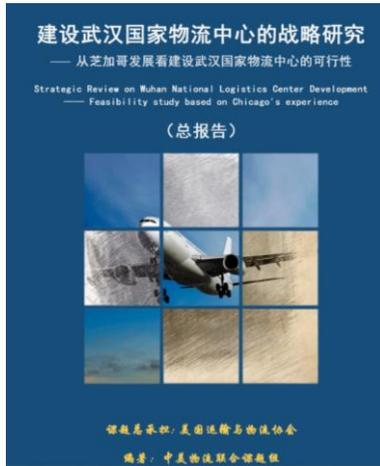
Dangerous Goods Transport Safety - Established the **US-China Transportation Safety Institute** to promote training and regulations in transportation of hazardous materials.

US-China bilateral exchange – Hosted over 2500 delegates to visit businesses, logistics facilities and government officials.





Highly Regarded Research and Advisory Projects



Chung Tam, Executive Director of SALC lead the *Wuhan-Chicago comparative study: the development of Chicago from logistics center to economic center*.

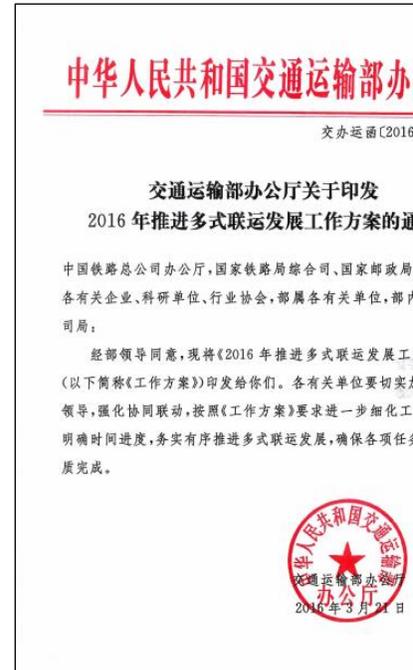
Former U.S. Secretary of Transportation, Samuel Skinner and prominent Chicago leaders contributed to the study.

The forward was written by the Development Research Center of the State Council



Richard Gluck, President of SALC lead the research project *China Logistics Reform – experience from US and EU*.

The project was funded by World Bank and the book was published by China Ministry of Transport.



In 2016, China Ministry of Transport invited only two foreign organizations - Sino American Logistics Council and EU Chamber of Commerce in China to participate in developing the Intermodal Transportation Act.

支持单位: 交科院牵头, 规划院、水科院参加

专题五: 多式联运信息资源互联互通

牵头部门: 科技司、规划司

配合部门: 水运局、国家交通运输物流公共信息平台管理中心、铁路总公司运输局

支持单位: 公路院牵头, 交科院、水科院、交通通信信息中心、铁科院参加

专题六: 多式联运发展经济社会贡献评价

牵头部门: 运输服务司、规划司

配合部门: 水运局、铁路总公司运输局

支持单位: 规划院牵头, 交科院、铁科院、发展改革委综合运输研究所、中国物流与采购联合会参加

专题七: 国内外多式联运发展比较分析

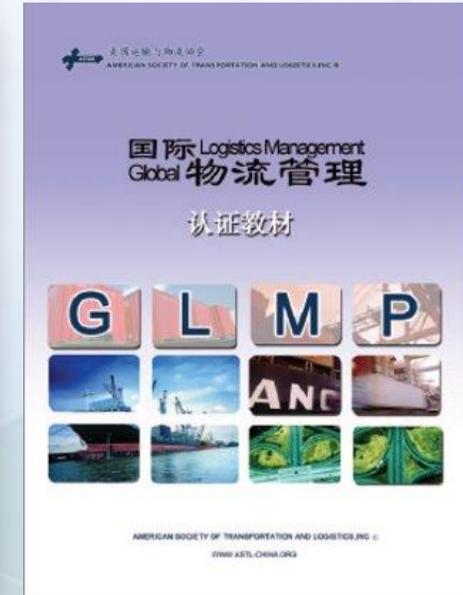
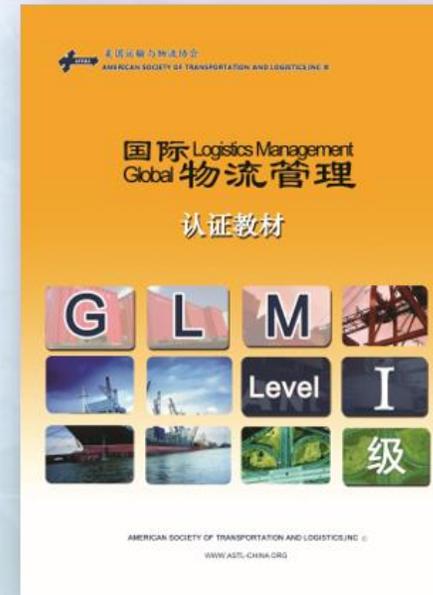
牵头部门: 运输服务司

配合部门: 水运局、政研室、国际司

支持单位: 规划院牵头, 长安大学、水科院、中国欧盟商会、中美物流联合会参加



Training and Certification Global Logistics Management (GLM)



The SALC team received a US Department of Commerce MDCP award for the Global Logistics Management program to advance skills of logistics professionals in developing countries. The program was first piloted in China with textbooks published in Chinese.

ALEP Quality Standards for Logistics and Supply Chain Management Programs



The American Logistics and Supply Chain Education Partnership (ALEP) is a set of quality standards and prescribed development framework to achieve a world-class logistics and supply chain management education program.

The ALEP standards are based on the four pillars of faculty qualification, curricular contents, instructional quality, industry cooperation and learning resources.

- ✓ **Curriculum requirements** – The program covers general skills and business knowledge areas and core logistics and supply chain areas, provides educational resources such as internships, career advising, and other co-curricular activities, and student learning is measured.
- ✓ **Faculty requirements** – Program faculty are qualified and participate in continuous learning and faculty development programs.
- ✓ **Industry cooperation requirements** – The program is actively engaged with industry to ensure program and course content meets real world needs, provides students interaction with industry, and faculty is up-to-date on industry best practices
- ✓ **Course requirements** – Course texts, syllabus, and case studies are up-to-date and meet international standards.

Developing the first Sino-American Logistics Joint Program at Beijing Wuzi University

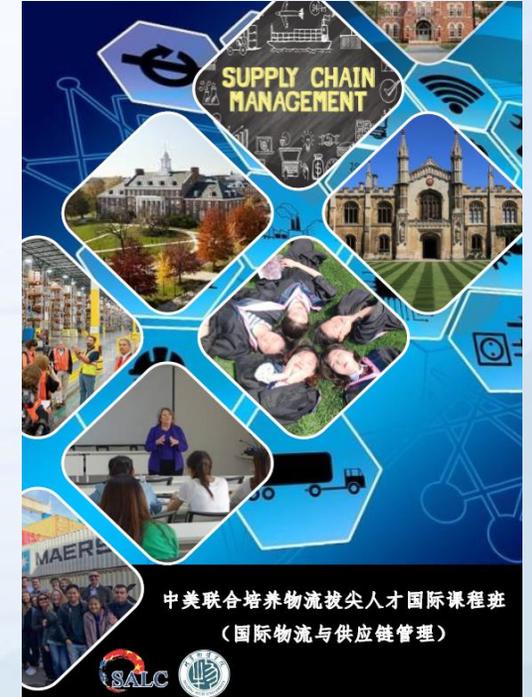


The agreement between ASTL and Beijing Wuzi University to develop the first Sino-American Logistics Joint Program was signed at the US Department of Commerce in Washington DC.

ALEP standards were adopted in the first Sino-American Logistics Joint Undergraduate Program (2013) and the first Sino American Supply Chain Joint Undergraduate Program (2019).

The students who continued their studies abroad were accepted by some of the top U.S. logistics and supply chain programs.

The remaining students were recruited by top domestic and multinational companies.



Many professors from GSCC partner schools contributed tremendously to develop the program



Prof. John Wu
Cal State St. Bernardino



Prof. Chen Haozhe
Iowa State University



Prof. Martin Dresner
University of Maryland



Prof. Douglas Hales
University of Rhode Island



Prof. Kannan Ramanathan
University of Texas Dallas



Establishing the Sino-American Logistics Education and Research Center, and the Education Cooperation Forum

Sino-American Logistics Education and Research Center, and the Education Cooperation Forum were created to support the program and facilitate bilateral academic exchange





Global Supply Chain Classroom was launched with the support of educators and universities from around the world, and industry experts from International Federation of Freight Forwarders Associations (FIATA), and the Sino-American Logistics Council (SALC) who has been involved with the establishment of GSCC.

Message from GSCC Steering Committee Members



In the midst of the pandemic, Global Supply Chain management has risen to world prominence. It is those businesses that can best align their supply chains and distribution networks with the changing consumer demands and supply requirements that will become the leading businesses of the future. We live in a globally connected world. GSCC program can help you to be part of that world.

Prof. Martin Dresner
Chair, Logistics, Business and Public Policy
University of Maryland



Global supply chains can achieve long-term success only if they are structured with a mutual understanding of the regional contexts and mutual knowledge of operational practices. In the fields of logistics and supply chain management, you start as a specialist, but you grow as a generalist. The GSCC initiative offers regional Supply Chain courses, multi-country training programs, and professional and cultural site visits to help students develop problem-solving skills that reflect a global and holistic approach.

Prof. Charles Henri Fredouet
Strategic Advisor,
ESLI Graduate School of Logistics, France

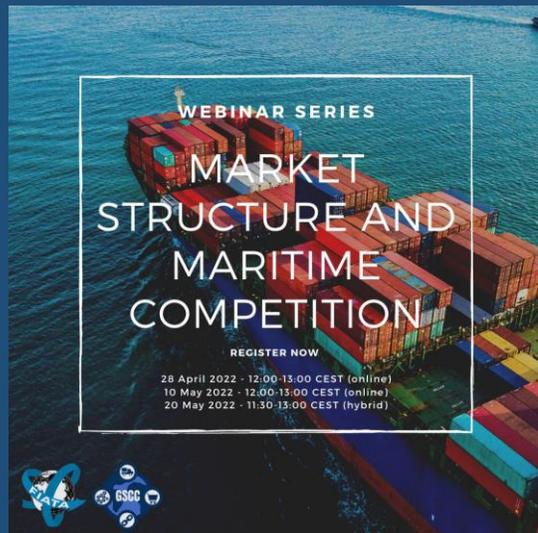


Collaboration with International Organizations

GSCC and International Federation of Freight Forwarders Associations (FIATA) collaborated to delivered an educational webinar series to its members in 153 countries.



Dr Stéphane Graber, Director General of FIATA delivered speech at GSCC educational event



The Structure of Maritime Supply Chains: A History of Path Dependency

FIATA-GSCC Market Structure and Maritime Competition
Webinar Series – Session 1

Dr. Jean-Paul Rodrigue, Hofstra University, New York

28 April 2022

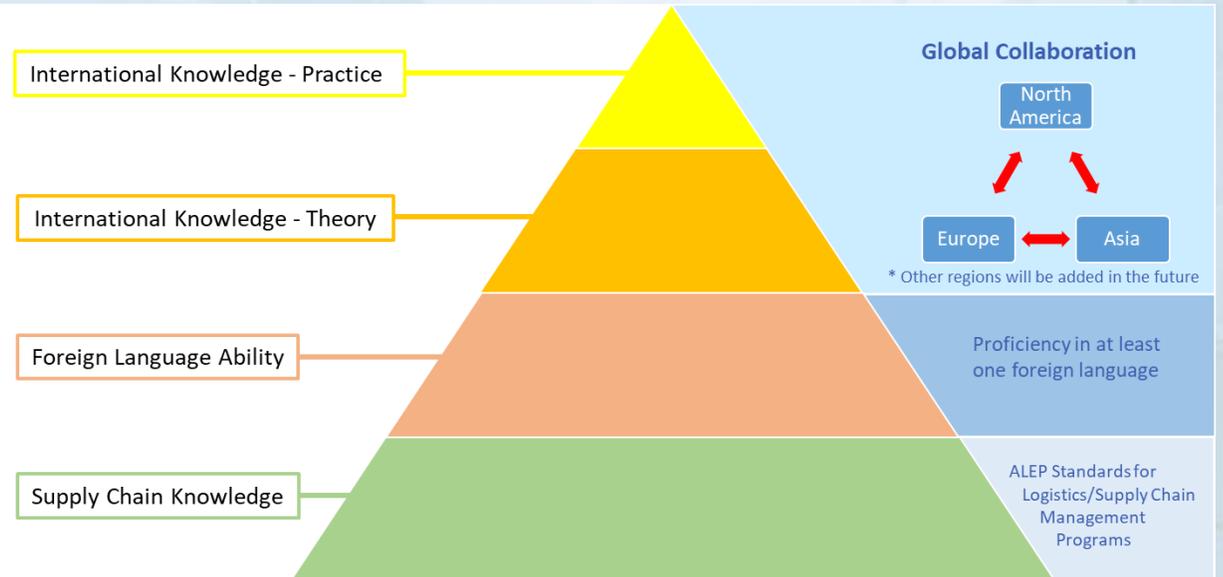




Launching the Post-Graduate Global Supply Chain Certificate program

The Global Supply Chain Post-Graduate Certificate program enriches supply chain practitioners, and qualified supply chain management degree graduates with Broad Global Perspectives, insight into International Markets And Supply Chain Practices, and exposure to International Business Culture.

Global Supply Chain Competence is the set of knowledge, skills, mindsets, and values needed to thrive in today's complex, interconnected global economy. These include knowledge of global issues, trends, and globalization processes using analytic and critical thinking, as well as effective intercultural communication and collaboration in a diverse globalized economy.



Region Focused Courses



North America



Asia Pacific



Europe

Students in China taking the North American Supply Chain and EU Supply Chain Courses



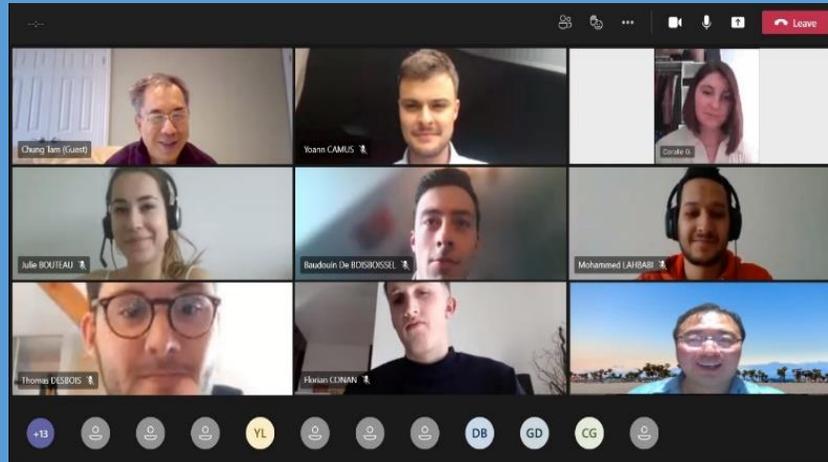
North America

Europe



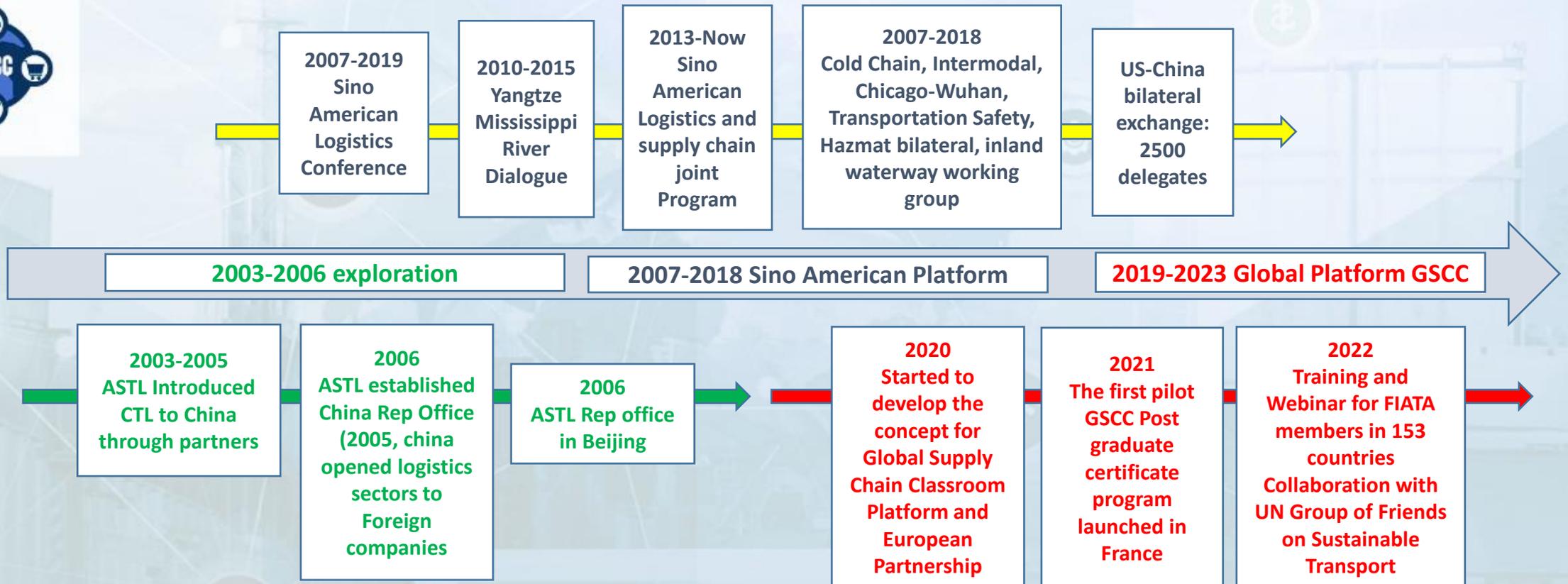
Asia

Students in Europe taking the North American Supply Chain and Asia Pacific Supply Chain Courses





A Summary of our past 20 years cooperation with China





Thank you for your interest in SALC and GSCC!

Please contact us or visit our websites

USChinalogistics.org

GSCClass.com

SupplychinaSDG.org

If you have any questions.!